



SPONSORSHIP OPPORTUNITIES ENERGY SUMMIT

COGA is proud to continue to host the premier regional industry conference, The Energy Summit. After more than 30 years, this conference maintains a reputation for delivering thought-provoking and progressive content with some of the best networking opportunities in the Rockies. During COGA's Energy Summit, members receive exclusive benefits including sponsorship of the golf tournament and all COGA members receive discounted registration. COGA's annual conference, The Energy Summit, will be held in Denver, Colorado, August 21 & 22, 2023.

ENERGY SUMMIT GOLF TOURNAMENT

August 21st at Arrowhead Golf Course

ENERGY SUMMIT CONFERENCE

August 22nd at History Colorado



COLORADO
OIL & GAS
ASSOCIATION

FOR MORE INFORMATION OR TO CONFIRM YOUR SPONSORSHIP
PLEASE EMAIL SUZANNE SCHIMPELER AT
SUZANNE.SCHIMPELER@COGA.ORG

- Two full page color ads in program book on first page following CEO Welcome Letter
- Company logo with prominent placement on all Energy Summit website pages with link
- 14 Complimentary Energy Summit registrations
- Verbal recognition in welcome as Presenting Sponsor
- Reserved front row seating for all guests
- Opportunity to introduce one session
- Exclusive opportunity to nominate one employee to participate on a conference panel

Golf Tournament Package

- One foursome in the Golf Tournament
- Sponsor signage on 2 holes
- Opportunity to have volunteers at one hole distributing your company swag to golfers
- 8 additional complimentary drink tickets for golfers
- Company logo on all golfer dry bags gift
- Company logo prominently displayed on apres-golf event

1,000 Trees Package

- Opportunity to select up to either 250 eligible individuals, or 2 geotargeted communities, for inclusion in the program
- Exclusive opportunity for logo recognition alongside COGA on all materials and communication including:
 - o Website sign up enrollment for participants
 - o Confirmation email
 - o Reminder email(s)
 - o Thank You follow-up email
 - o All social media announcements & promotion
- Opportunity to provide volunteers to staff tree pick up events and distribute company branded collateral
- Logo included with prominent placement at all in-person tree pick up events
- Logo included with prominent placement on 1,000 Trees page on COGA website



Promote your organization as a sponsor at The Energy Summit! An expected 250+ industry stakeholders will attend including key executives from oil and gas companies, investment and commercial bankers, geologists, landmen, producers, pipeline professionals, policy makers, and members of the media.

ALL SPONSORSHIPS INCLUDE:

- Prominent registration & event signage
- Company listed in program book
- Full Energy Summit attendee list

NEW THIS YEAR

Sponsorship in COGA's local 1,000 Trees in 23 Initiative (Community Outreach/Public Affairs opportunity)

FOURTEENER SPONSORSHIP MEMBERS ONLY

\$14,000

- Full page color ad in program book
- Company logo with prominent placement on website with link
- 14 Complimentary Energy Summit registrations
- Reserved seating for all guests
- Opportunity to introduce one session
- Golf Tournament Package
 - One foursome in the Golf Tournament
 - Sponsor signage on 2 holes
 - Opportunity to have volunteers at one hole distributing your company swag to golfers
 - GPS digital signage on one hole
 - 8 additional complimentary drink tickets for golfers
 - Company logo on all golf carts

ALPINE SPONSORSHIP MEMBERS ONLY

\$10,000

- Full page color ad in program book
- Company logo with prominent placement on website with link
- 10 Complimentary Energy Summit registrations
- Reserved seating for all guests
- Opportunity to introduce one session
- Golf Tournament Package
 - One foursome in the Golf Tournament
 - Sponsor signage on one hole with the opportunity to have volunteers distributing your company swag to golfers
 - 8 additional complimentary drink tickets to golfers

BAR SPONSORSHIP

EXCLUSIVE SPONSORSHIP, 1 AVAILABLE

MEMBER RATE: \$7,000 • NON-MEMBER RATE: \$9,000

Sponsor the bar at the happy hour reception directly following conference.

- Company logo featured on bar front signage
- Company logo featured on cocktail napkins
- Full page color ad in program book
- Company logo on website
- Opportunity to welcome guests at happy hour reception
- 6 Complimentary Energy Summit registrations
- Golf Tournament Package:
 - Opportunity to participate if company is not a COGA member



WATER BOTTLE AMENITY SPONSORSHIP

EXCLUSIVE SPONSORSHIP, 1 AVAILABLE

MEMBER RATE: \$7,000 • NON-MEMBER RATE: \$9,000

Custom water bottles distributed at registration to all attendees.

- Company name and logo on bottles
- Half page color ad in program book
- Company logo on website
- Shared reserved table for guests
 - 6 Complimentary Energy Summit registrations
- Golf Tournament Package:
 - Opportunity to participate if company is not a COGA member

NOTEBOOK AMENITY SPONSORSHIP

EXCLUSIVE SPONSORSHIP, 1 AVAILABLE

MEMBER RATE: \$6,000 • NON-MEMBER RATE: \$8,000

Custom notebooks branded with The Energy Summit logo and company logo distributed at registration to all attendees.

- Company logo on the front of all notebooks
- Half page color ad in program book
- Company logo on website
- Shared reserved table for guests
 - 5 Complimentary Energy Summit registrations
- Golf Tournament Package:
 - Opportunity to participate if company is not a COGA member



LANYARD AMENITY SPONSORSHIP

EXCLUSIVE SPONSORSHIP, 1 AVAILABLE

MEMBER RATE: \$5,000 • NON-MEMBER RATE: \$7,000

Custom lanyard distributed to all attendees at registration to hold their name badges daily.

- Company name and logo on all lanyards
- Half page color ad in program book
- Company logo on website
- Shared reserved table for guests
 - 4 Complimentary Energy Summit registrations
- Golf Tournament Package:
 - Opportunity to participate if company is not a COGA member



TOTE BAG AMENITY SPONSORSHIP

EXCLUSIVE SPONSORSHIP, 1 AVAILABLE

MEMBER RATE: \$5,000 • NON-MEMBER RATE: \$7,000

Custom tote bags branded with The Energy Summit logo and company logo distributed at registration to all attendees.

- Company logo on all tote bags
- Half page color ad in program book
- Company logo on website
- Shared reserved table for guests
 - 4 Complimentary Energy Summit registrations
- Golf Tournament Package:
 - Opportunity to participate if company is not a COGA member



MILE HIGH SPONSORSHIP

HIGH PLAINS SPONSORSHIP

MEMBER RATE: \$3,000
NON-MEMBER RATE: \$5,000

MEMBER RATE: \$1,000
NON-MEMBER RATE: \$2,500

- Quarter page color ad in program book
- Company logo on website
- Shared reserved table for guests
- 2 Complimentary Energy Summit registrations

- Logo included in program book
- Company name on website
- Shared reserved table for guests
- 1 Complimentary Energy Summit registration

Sponsorship of the annual Golf Tournament is available to current COGA members only. Select conference sponsorships include golf packages. All registration forms & tournament sponsorship fees must be received before confirmation of tee times. Player & shotgun tee times will be confirmed closer to the tournament and are not typically guaranteed.

ALL GOLF TOURNAMENT SPONSORSHIPS INCLUDE:

- Green fees
- Range balls
- Golf cart
- 2 drink tickets
- 1 ticket for the giveaway prize
- Continental breakfast and lunch OR afternoon appetizers

FOOTHILLS SPONSORSHIP

MEMBER RATE: \$5,000

- 1 Foursome in the Golf Tournament
- Sponsor signage on 19th hole
- Company logo displayed at all food receptions
- Company logo displayed on all beverage carts

SWAG GIVEAWAY SPONSORSHIP

MEMBER RATE: \$3,000

- 1 Twosome in the Golf Tournament
- Logo included on one swag gift for golfers
- Event signage with logo
- Verbal sponsor recognition
- 3 available swag items; item choice is first come, first serve

DRINK HOLE SPONSORSHIP

MEMBER RATE: \$2,000*

- Company representative presence at drink hole
- Opportunity to provide company collateral at drink hole
- Event signage with logo
- Verbal sponsor recognition during tournament

*Does not include cost of beverages consumed

EAGLE SPONSORSHIP

MEMBER RATE: \$1,500

- 1 Foursome in the Golf Tournament
- Company logo on tournament banner
- Sponsor signage on one hole

BIRDIE SPONSORSHIP

MEMBER RATE: \$750

- 1 Twosome in the Golf Tournament
- Company logo on tournament banner

PAR SPONSORSHIP

MEMBER RATE: \$500

- 1 Player in the Golf Tournament
- Company logo displayed at receptions